



*Sydney*  
Dietz



Sydney Dietz's Portfolio  
Graphic Designer



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## Self-portrait

This self portrait was created by using type on a line in Adobe Illustrator. The quote "Laughter is timeless, imagination has no age, and dreams are forever," by Walt Disney is used to determine the outline and values of the face. This project shows a good understanding in value.

Adobe Illustrator





## Maleficent portrait

This portrait of Maleficent was created by using different developed patterns in Illustrator. The patterns are repeated to create the different values of Maleficent. The detail used makes the piece stand out therefore making it a successful piece of art.

**Adobe Illustrator**





## Francisco Flamingo

This character was created to be used for a birthday card design. The story behind it was that the flamingo was an airplane pilot and would attend to the people on the plane quickly, which is why he is wearing roller skates. This character was the result of rendering 88 versions of a flamingo tapping into my creative muse.

Adobe Illustrator

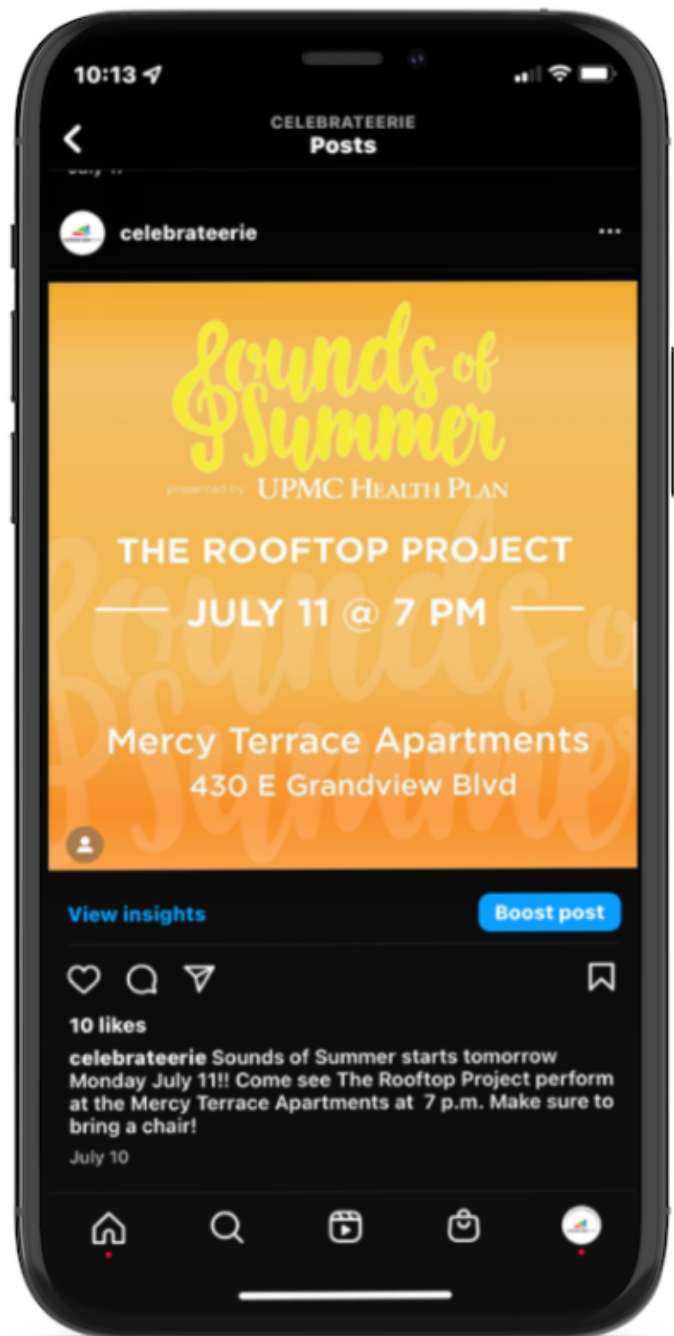
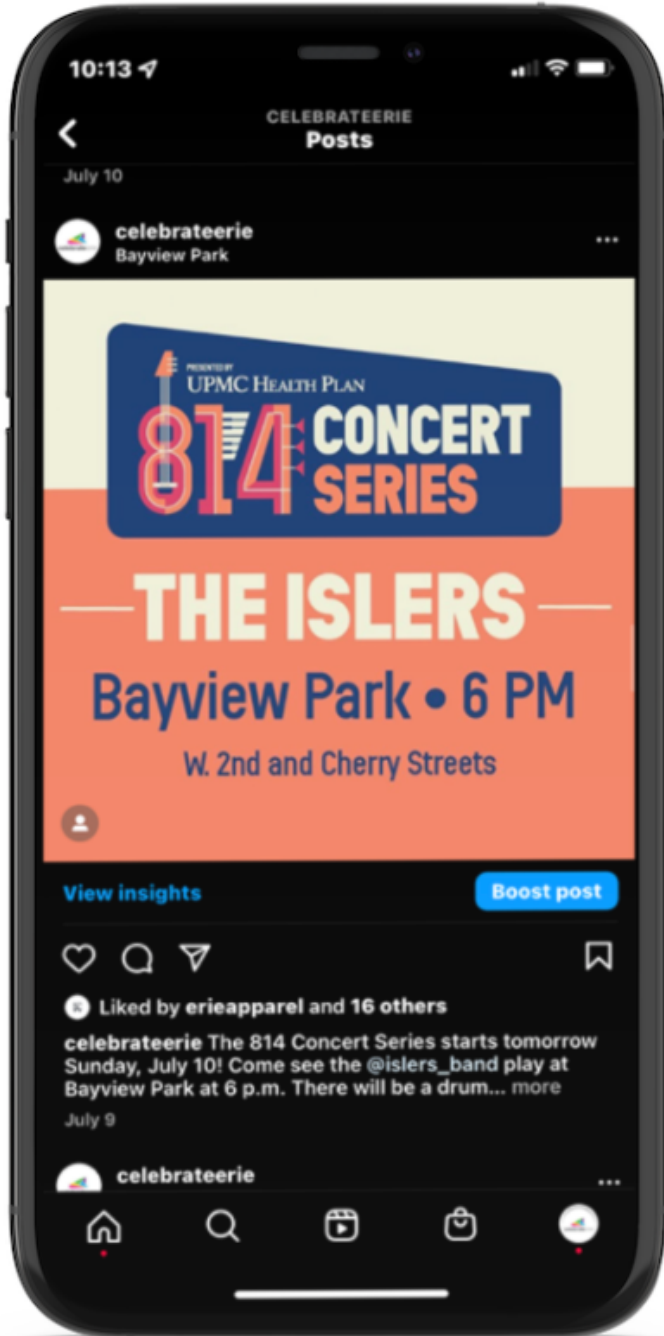


## Francisco Flamingo Birthday Card

The designed birthday card uses the same character I created, which was Francisco Flamingo. There is a pattern included that is used on the envelope and the inside of the card.

Adobe Illustrator





## Concert Series Social Media Posts

Erie is known for summer events including the 814 Concert Series and Sounds of Summer. I had the opportunity to market these event in addition to advertising them on the City's Instagram page. The advertising included social posts, posters, banners and park signs.

Adobe Illustrator





## Northwest Bank Mainstage

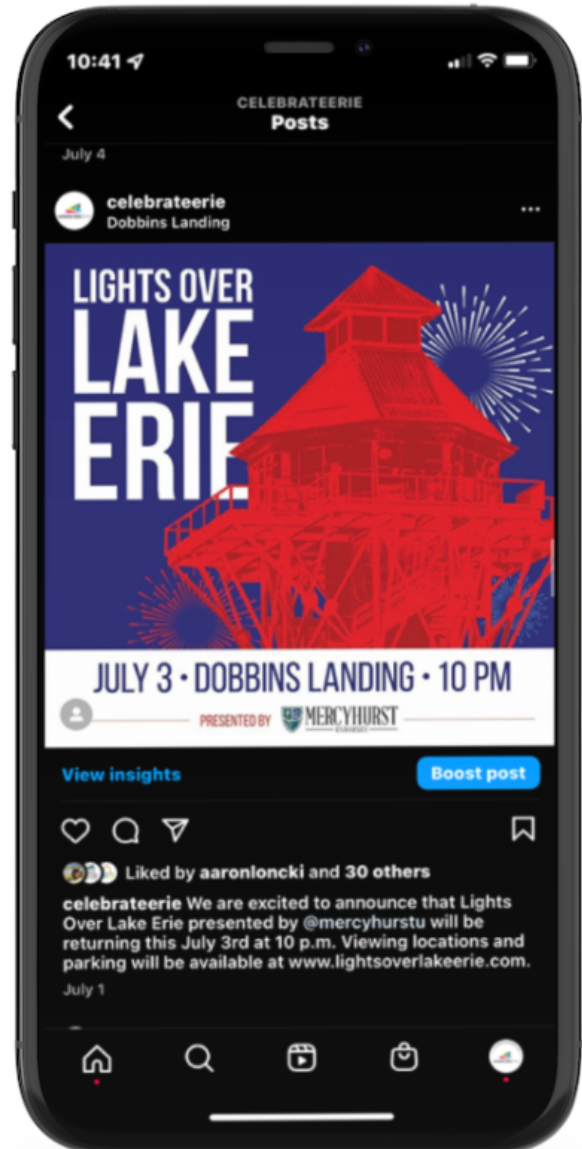
### CelebrateErie Banners

Many banners were placed around CelebrateErie including stage banners, bike rack banners, tent banners, and pillar banners. I used the CelebrateErie brand to design all banners used at the 2022 CelebrateErie event.

Adobe Illustrator





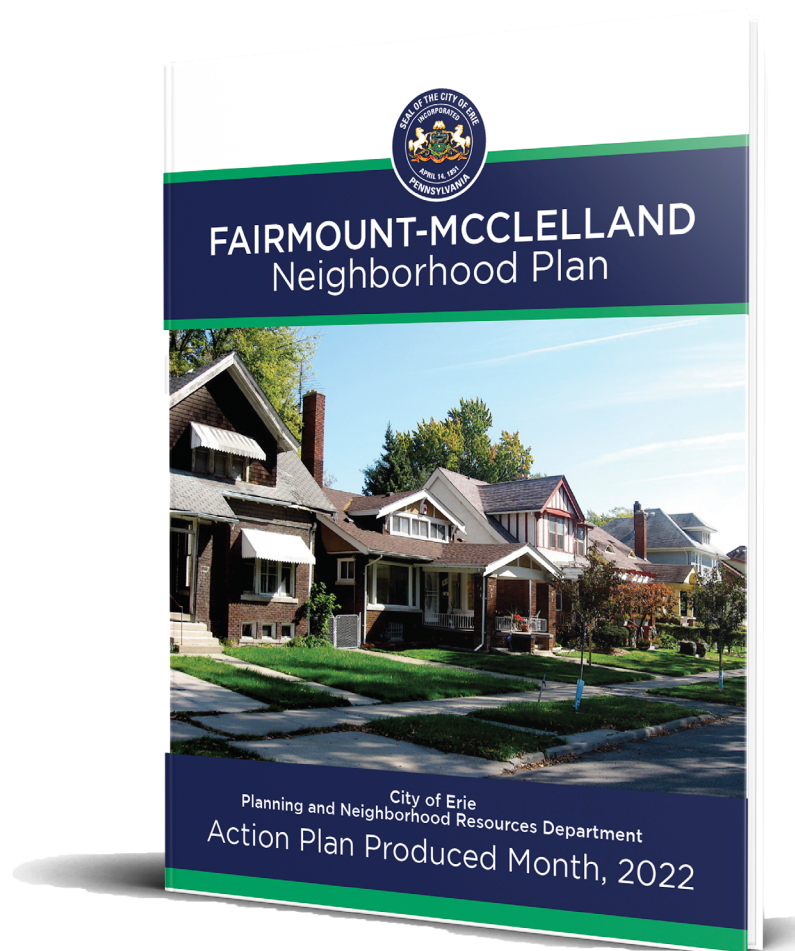
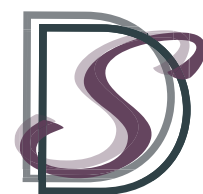


## Lights Over Lake Erie

To promote Erie's Fourth of July firework show, I designed pillar banners and social media posts to inform the public about the event.

Adobe Illustrator





## City of Erie Neighborhood Plan

Using the City of Erie's branding, I created and designed the layout for a strategic plan that provides information about Erie neighborhoods.

Adobe InDesign





The City of Erie invites all residents to share their priorities in a Participatory Budgeting Parks Survey! Submit your ideas on how to invest in our City-owned parks and public spaces. Focus areas include:

- Park Improvements
- Public Art
- Bike Infrastructure
- Pedestrian Safety
- Streetscaping
- Street Trees

**Project Schedule:**  
**Idea collection:**  
 September - October 2022

**How would you improve city-owned parks and public spaces with \$5 Million?**

Let us know at [www.erie.pa.us/parksurvey](http://www.erie.pa.us/parksurvey)

**LOW INTEREST FINANCING PROGRAMS**

Our Low Interest Financing Programs are designed to finance expansion projects for manufacturing, industrial, technology, retail, and service businesses located within the City of Erie. These funds can assist business redevelopment, with real estate acquisition, preparation and associated expenses, renovations and upgrades, machinery, and equipment purchases, and infrastructure improvements and utility upgrades.

**Loan Limits**

- 50% of the total project costs or \$1,000,000, whichever is less
- Minimum loan amount \$50,000
- Creation or retention of one full-time job for every \$50,000 in borrowed funds

**Equity Requirements**

- 10% of project costs

**LARGE SCALE RESIDENTIAL CONSTRUCTION PROJECT FUNDING [5+ UNITS]**

- To provide critical gap financing for large-scale residential housing including market-rate and affordable housing projects.
- Open for new construction and/or redevelopment of residential properties [5+ units]

For more information, please contact Chris Groner: [cgroner@erie.pa.us](mailto:cgroner@erie.pa.us)



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[jhoffman@erie.pa.us](mailto:jhoffman@erie.pa.us)



**THE CITY OF ERIE**

DEPARTMENT OF ECONOMIC AND COMMUNITY DEVELOPMENT



**COURAGE**

ESTABLISHMENT & GROWTH

**CREATE**

EMPLOYMENT & INVESTMENT OPPORTUNITIES

**SUPPORT**

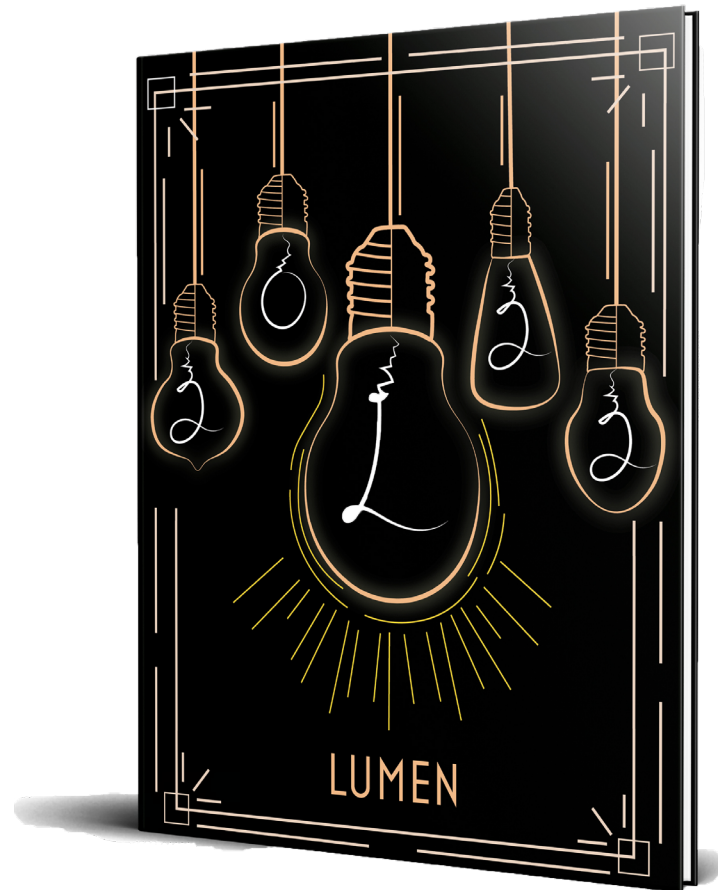
INNOVATIVE & SOUND BUSINESSES

**City of Erie Marketing**

During my time at the City of Erie I created a postcard promoting the improvement of Erie parks and neighborhoods while using the city's branding guidelines. In addition to using the guidelines I also created a brochure for the Department of Economic and Community Development.

Adobe InDesign





## Lumen

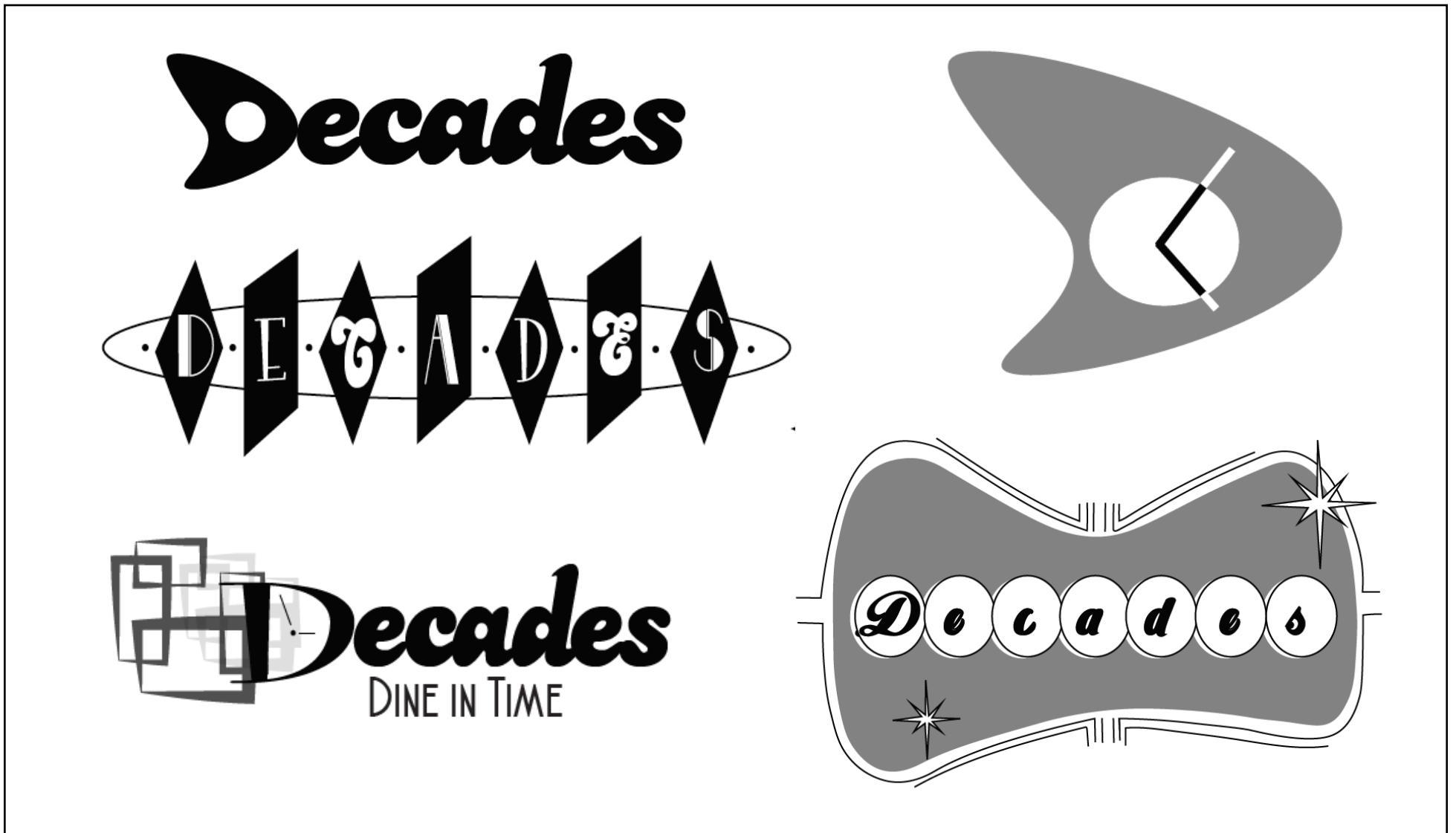
While working as a team of two to design Mercyhurst's art magazine, the Lumen, I gained experience in design layout, printing, and branding while also working with other students in the English department. I also developed the idea for the theme and designed the cover and pages.

## Adobe InDesign





Logo Options



Final Logo



## Decades

A fictitious restaurant named Decades features themed dining rooms and a widely retro menu. A variety of logo designs were explored as shown here with the final selection in color. To see my complete process, please refer to my process booklet available in person or on my website: [sydneydietz.com](http://sydneydietz.com)

Adobe Illustrator



**Attributes:**

1. Uniqueness
2. Creative
3. Consistency
4. Trustworthy
5. Quality

**Key Beliefs:**

1. Efficiency
2. Courtesy
3. Theme

**Mission:** To create a themed atmosphere for customers to be immersed in while giving them the value and service they deserve.

**Vision:** Culinary Time Travel

**Competitors:**

- 1. Hard Rock Cafe**  
Our Restaurant is the only music themed restaurant that focuses on being in the world of music memorabilia
- 2. Rainforest Cafe**  
Our Restaurant is the only rainforest themed restaurant that focuses on being immersed into the jungle
- 3. Planet Hollywood**  
Our Restaurant is the only Hollywood themed restaurant that focuses on being entertained

**Positioning:** Our Restaurant is the only nostalgic restaurant that focuses on being immersed in the past.

**Millennials (Primary)**

Millennial (Primary): A study found that Millennials spend the most time eating out at restaurants than any other generation. It is said that the average Millennial spends about \$174 per month dining out, while other generations spend about \$153 per month. They prefer a restaurant that is convenient with healthy all natural food choices while also keeping an affordable price. They seek out restaurants that provide a unique experience that caters to their personal interests and that are also fun and exciting.  
<https://www.foodnetwork.com/fn-dish/news/2015/06/millennials-eat-out-more-and-spend-more-when-they-do-than-non-millennials>

**Baby Boomers (Secondary)**

Baby Boomers (Secondary): It is found that over half of Baby Boomers eat out weekly. They want to receive good quality food, service, and atmosphere. These elements are what keep Baby Boomers coming back to the restaurant. They enjoy food that is healthy for you, along with comfort foods. Value is key when attracting Baby Boomers to a restaurant.  
<https://www.trycake.com/blog/generational-eating-habits/>

**Value Proposition** - A personalized experience that immerses you into the story of the restaurant while also providing value, service and a good meal.

**Stakeholders:**

- 1. Owner-**  
Responsible for making organizational decisions and strategies, along with sharing the company.
- 2. Employees-**  
Have a large investment in finances and time. They also help execute strategy, tactics, and organization.
- 3. Customers-**  
They are impacted by the quality and service of the restaurant and its value.

**Markets:**

- 1. Arlington, Virginia**  
**Median Income:** \$108,706  
The Washington DC area is known to have a large population along with many tourists. This location has been proven to be the best place for a restaurant to start, due to the amount of money made by the restaurants in the area.
- 2. Seattle, Washington**  
**Median Income:** \$100,630  
Seattle is experiencing economic growth which will make it easier to open a business, such as a restaurant. It is also predicted to have a future growth rate for the next ten years.
- 3. Orlando, Florida**  
**Median Income:** \$64,174  
Orlando is a large tourist area with many theme parks nearby. A restaurant with a theme, such as Decades, will bring in a similar crowd as the theme parks making it a good location for Decades.

## Decades Brand Brief

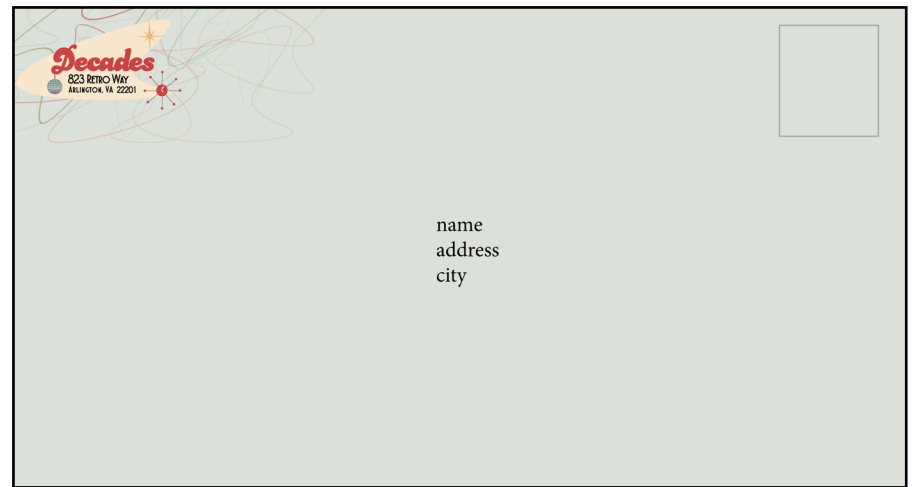
This brand brief for the fictitious restaurant Decades was researched of persons most likely to visit the restaurant, the best locations for it, and its competition. By doing this, I got an idea for how to brand the restaurant. The brand brief allowed me to learn about the business aspect of branding and provided practice in the strategic planning of a logo.

Adobe InDesign

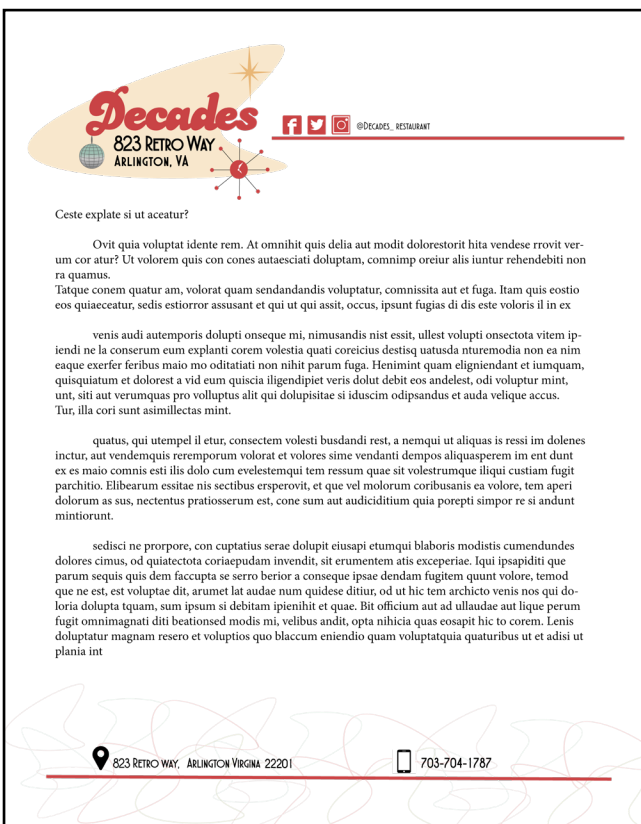




## Cover Letter



## Letterhead



## Decades Business System

Along with creating a brand and logo, I also created a business system. The business system included a letterhead, color palette, typography, and an envelope. The pattern of a boomerang shape is used through the business system, which kept it consistent and on brand.

## Adobe Illustrator/InDesign





## Business Card



## Giftcard



## Punch Card



## Decades Advertising

In addition to the business system, advertisements and extra assets for Decades were created as well. I designed a business card that included information about the restaurant, a punch card that could be used as a marketing tactic to bring customers back to the restaurant, and a gift card. All three cards are on brand and use the same colors, type, and pattern.

Adobe Illustrator/InDesign








## Pet Adoption

Utilizing Adobe XD to promote a fictitious pet adoption business, I created the logo, chose the colors, and laid out this email sign up newsletter. Mail Chimp was used to code it and each section has a connected link to allow for going to a new page.


Adobe XD





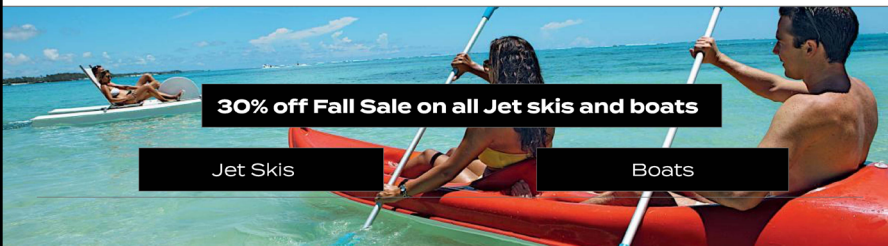


[Help?](#)




Free shipping on orders \$25 or over

[Jet skis](#)
[Kayaks](#)
[Surf Board](#)
[Paddle Boards](#)
[Apperal](#)
[Clearance](#)




Jet Skis


Boats



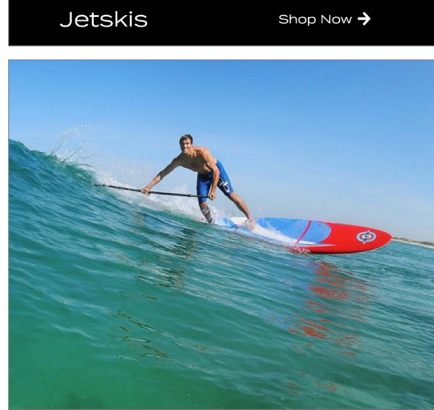
Paddleboards [Shop Now →](#)



Jetskis [Shop Now →](#)



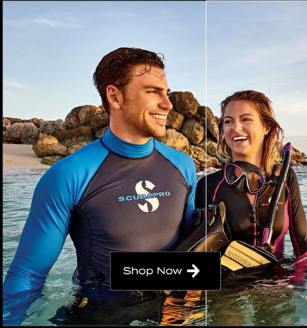
Kayaks [Shop Now →](#)




Surf Boards [Shop Now →](#)

### Apparel and Accessories


[Scuba Suits](#)
[Life Vest](#)
[Paddles](#)



Shop Now →



Shop Now →




Shop Now →

### Newsletter

Learn More

**Get the most recent news and updates on sales and promotion**






Sign up



Share your thoughts we would love to hear feedback

Feedback

**Connect with us on social media**

#ripcurrent

**About us**

- News
- Careers
- Technology
- Innovation
- Responsibility

**Shop**


- Women's Apparel
- Mens Apparel
- Boats
- New Arrivals
- Boards

**Help**

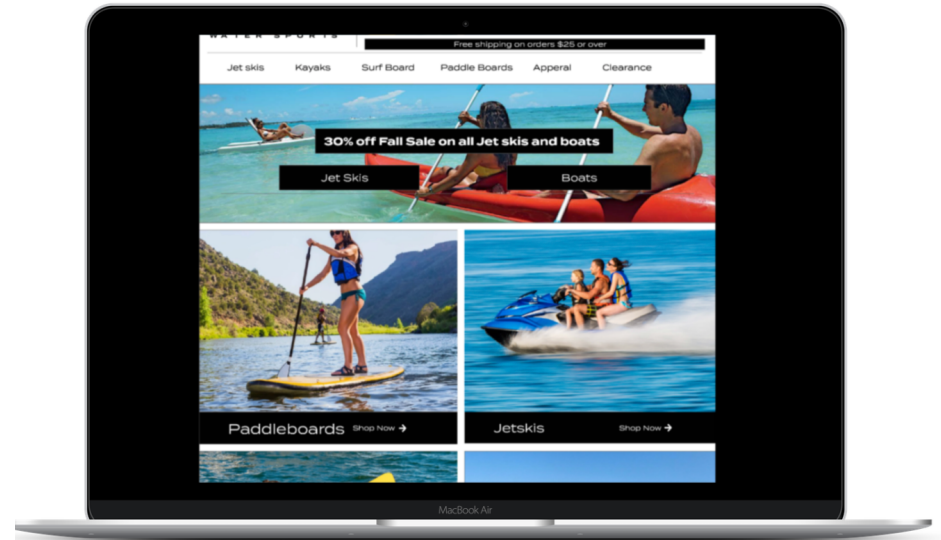
- FAQ?
- Order Information
- Warranty Policy
- Return Policy
- Contact us

**Explore**

- VIP Awards
- Rip Current app
- Email us
- (213)-576-9888



[Home](#) / [Library](#) / [Data](#)

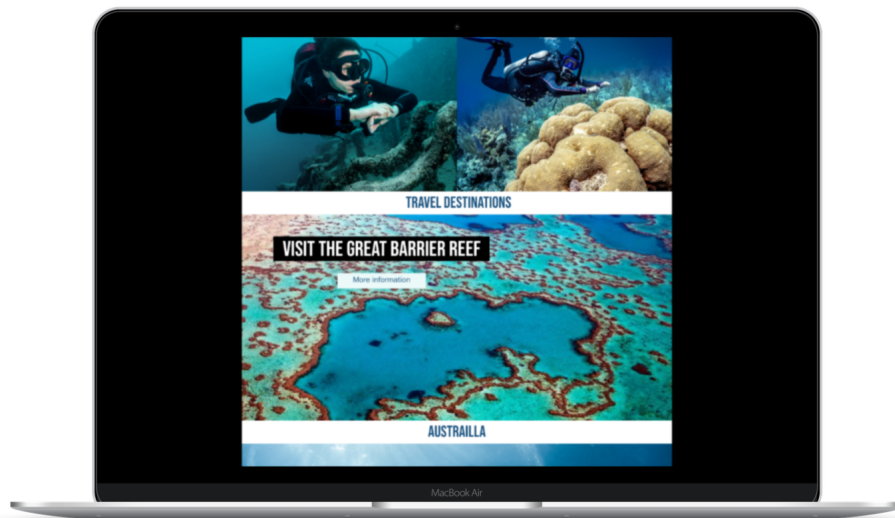
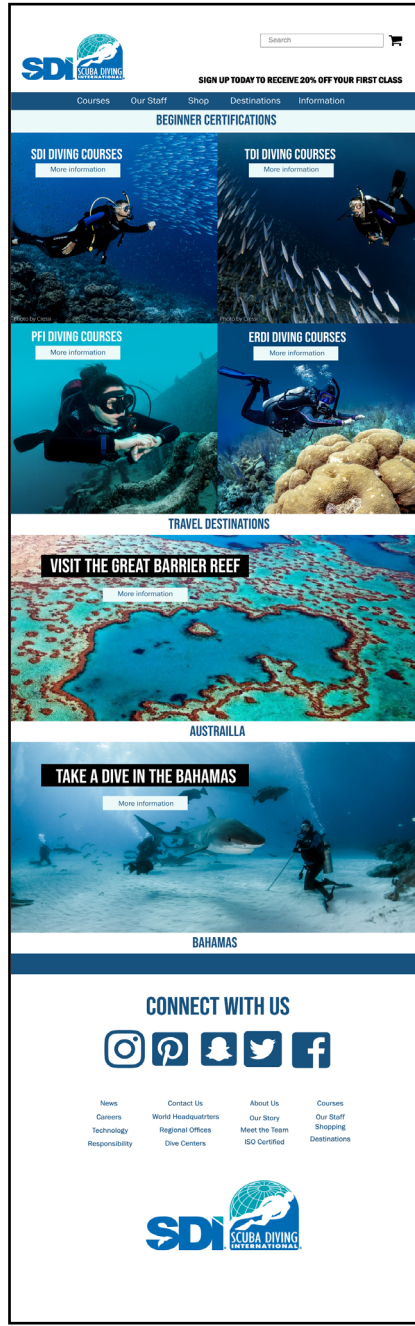
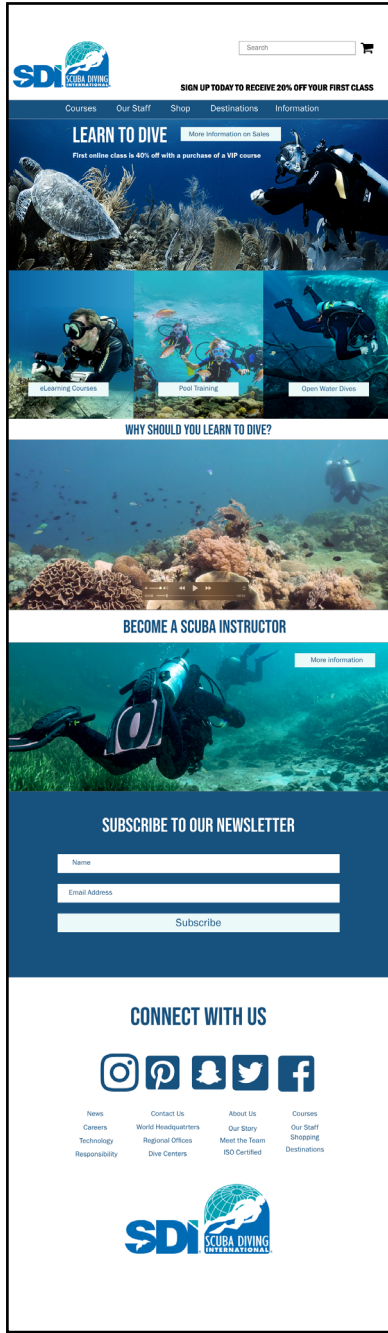


## RIP Current

This website mock up for RIP Current includes a header, footer, navbar, and call to action. By creating this mock up, I gained knowledge in important aspects of web design and how to make a website layout look clean and organized. I coded this mock up in Adobe Dreamweaver.

**Adobe XD**





## Learn to Dive

These wireframes were created in Adobe XD as a mock up for a coded website. The layout follows the web design grid, and includes high quality photos and a clean, on brand color palette.

Adobe XD



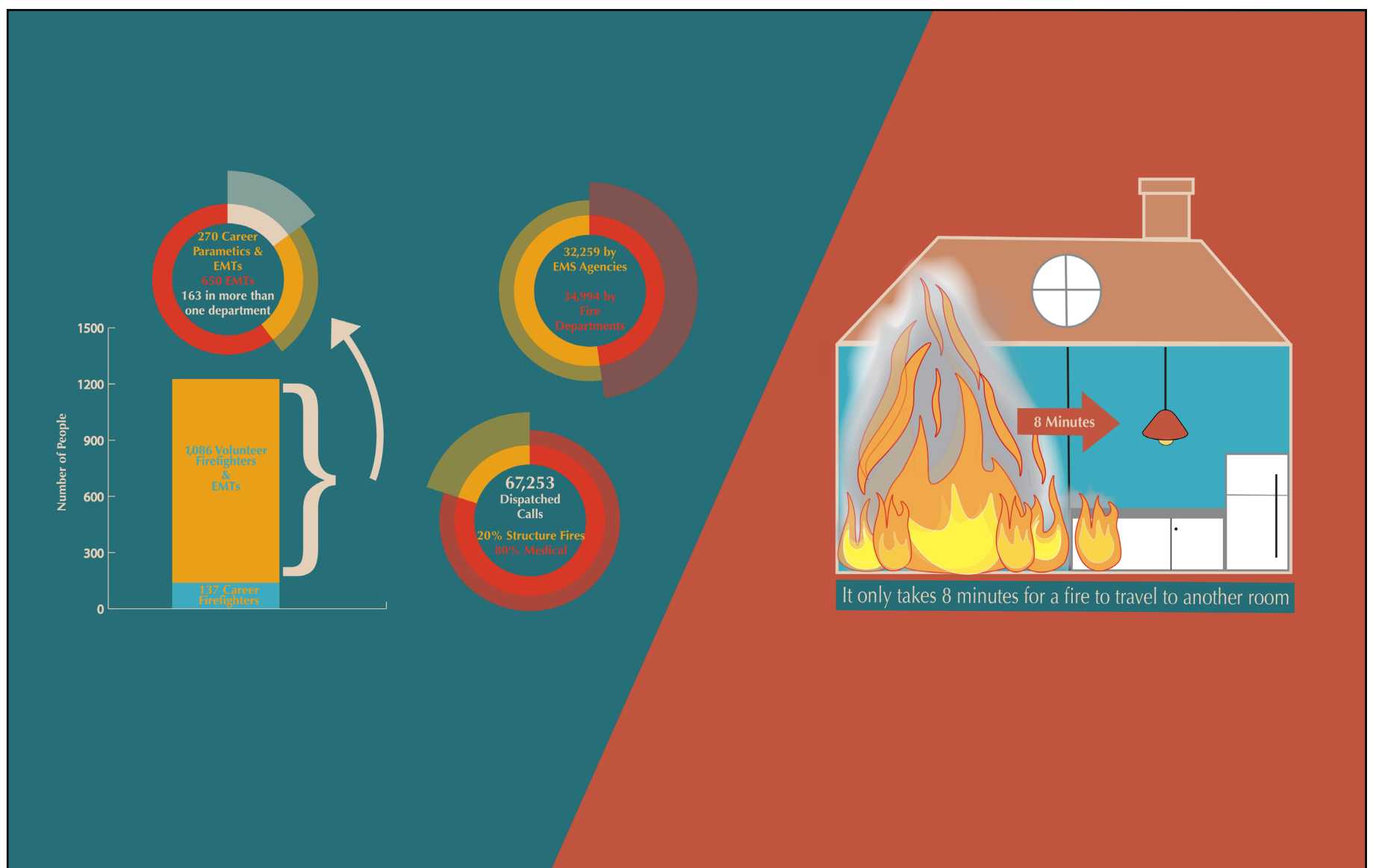


## Photography

These photos were captured using a Nikon DSLR camera, and were then edited in Adobe Photoshop and Lightroom. Many photos show strong contrast within them.

**Adobe Photoshop/Lightroom**





## Fire and EMS

The Erie Fire and EMS department was in need of an infographic to spread awareness to fire hazards and safety. The graphic displays the desired information wanted for the infographic. I learned how to properly display information that will draw attention to the message.

Adobe Illustrator





## Imaginations powered by innovation.

### GRAPHIC DESIGN BACHELOR OF ARTS



A state-of-the-art, private graphics lab, iMac computers, Adobe editing software, GoPro cameras and 3D printing—all the tools and high-tech gadgets our majors need to produce high-quality work to attract the attention of leading employers in the industry. It doesn't hurt that our comprehensive curriculum integrates web and print design, which fosters versatile graduates. When students get to apply that knowledge in consultations with actual clients, they're not only providing a tangible service within the community, but they're also building robust professional portfolios. There's no question — our graduates are well prepared for the workforce. This is evident in the number of jobs our graduates snag with high-profile corporate companies, such as Wegmans, Dick's Sporting Goods and NASCAR.

## GRAPHIC DESIGN FAQs

**Graphic Design FAQs**  
I was thinking of a minor to go with my Graphic Design major. Good idea?

It can be. Your advisor will discuss individually the strengths and weaknesses of different minors. To be up to this discussion, look up the minor in your catalog. Look at ALL the courses required. It is not necessary to MINOR. Often it is recommended to those unsure to take a smattering of other courses in marketing, public relations, technical writing, television production, philosophy, world cultures, etc. There are so many areas to explore and all will teach you critical reasoning, the language of a field, and how to work with others and clients.

**I have already had this course in high school. Do I have to take it in college?**

Yes, you do. High school provides a broad general understanding of a topic. In college, you are developing a critical mindset that will take the information from each course and build on that information. These connections and concepts are what you are learning to adapt and embrace. When you graduate and work

in the field of art these skills are what employers expect you to know and understand. When you cut corners, revert to old habits, make assumptions that you already know how to do something, you set yourself up for difficulties within the discipline of Art and Design. That is not to say forget what you have learned before. It is to say, "Be flexible." The more you are open to new ideas, as well as the traditions of the field, the better you will be as an artist.

**Will I graduate in four years?**

If you follow the requirements in the catalog and student handbook, pass all your courses, and have a GPA above 2.5, it is absolutely possible to graduate in four years.



**What other opportunities for experience are there on campus for artists/designers?**

There are many projects, clubs, and work-study positions that would employ your artistic skills.

For publication experience, there is The Mermaid, Lumen, and the Yearbook. At the end of sophomore year you are prepared to apply to work on the staff of any of those publications.

For work-study experiences that use design, there is Sport Information, the PAC, the Marketing and Public Relations Office, and the Graphics Lab. See, Mrs. Hopper with questions about these.

Trips also provide outside experiences. Usually twice a year we travel to major art shows in the area. Take advantage of these really inexpensive ventures and sign-up when they are announced.

For clubs, there is AdPro, the Student Advertising Club; the Art Club; and Student Activities Committee. AdPro leans more toward applied design/advertising.

## ART COURSES: PART 2

**ART 230 GRAPHIC DESIGN HISTORY**  
(3 credits)

Beginning with the Industrial Revolution, this course will chart the development of what we contemporarily refer to as Graphic Design and Advertising. Students will survey the designers, works, technologies, and philosophies of the major design movements and create work exploring these areas. Emphasis will be placed on the connection of design to art and popular culture, as well as the cyclical nature of design. Students create various pieces reflecting the work of the movements being studied. Prerequisite: Art 220

**ART 320 TYPE & PUBLICATION DESIGN**

Multi-page layout is the emphasis in this class. Students learn how to handle text, integrate images into layout, and develop a keener sense of typography. Projects may include: magazine layout, cook book layout, CD design, brochure design and book jacket design. Students will learn how to use Adobe InDesign and the digital publishing suite. Prerequisite: ART 221.

**ART 321 INTRODUCTION TO WEBSITE DESIGN**

This class introduces students to design for the World Wide Web. Students add Dreamweaver to their software arsenal. An emphasis on a design ideology using HTML and CSS to solve visual problems is used in order to create sites based on industry standard practices. Current issues specific to the World Wide Web are introduced. Sites are mapped. A selection of pages are created and uploaded to remote servers. Prerequisite: ART 221.



## ART COURSES: PART 3

**ART 322 CORPORATE IDENTITY AND BRANDING**

The most intensive of all the design courses, students in this course create and design for two companies - an imaginary company of their own choosing and a local small business through the Small Business Development Center. Logotypes are designed; Brand sensing is applied. Advertising is focused. Packaging and Graphic Design Standards are developed. Prerequisite: ART 320.

**ART 323 PORTFOLIO DEVELOPMENT**

The culmination of a student's graphic design efforts, this course seeks to refine a student's style and to display it in the most advantageous form. Students create a traditional and online portfolio. Students are required to commit to a geographical area and discipline focus. With this decision made, research is performed, cover letters generated, resumes refined, and the job hunt begins. Prerequisites: 6 approved graphic design courses.

**ART 325 INTERMEDIATE WEBSITE DESIGN**

This course builds upon the HTML5 / CSS3 skills from previous courses. Students add to their base of skills to take the presentation of the web page to the world of responsive frameworks. Using industry accepted responsive frameworks web pages will properly display on mobile, tablet and desktop devices. CSS skills are also honed to give better color, type, layout and interactivity to the produced websites. Prerequisite: ART 321.

**ART 326 ADVANCED WEBSITE DESIGN**

This course will take students to advanced levels of experience with current CMS (content management systems). The CMS experience will take the designer from start to final delivery of a professional grade CMS solution. These steps include: server side software installation, configuration, user control, theme and plug-in application, page and post creation and finally theme development. The final CMS skill will be the application and testing of an e-commerce module with a working payment gateway. Prerequisite: ART 325.

## Graphic Design Department

This Mercyhurst Graphic Design brochure was created using a layout for each page that was visually interesting and clean to inform about the Graphic Design Department.

**Adobe InDesign**

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## Surrealism

This surrealism themed poster was created using multiple Photoshop techniques that show creativity and design skills. Some techniques used include drop shadows, brushes, and masking. This piece displays good composition and attention to detail, making it strong piece of art.

**Adobe Photoshop**





## Geometric

This poster was made in Photoshop and focused on using geometric shapes. The idea behind the project was to keep it clean and simple while also keeping it visually interesting. This piece includes creative ideas, good composition, and good use of unity and balance.

Adobe Photoshop







## For the Love of Honey

This logo was created for a local honey business located in Brockway, Pennsylvania. I worked with a client while making the logo and honey jar label, which is being used and sold in stores today. This project allowed me to gain experience with working alongside a client and incorporating their requests and desires into a final product.

Adobe Illustrator





## Business Card



## Business Card Options



## Logo



## Color palette



## Grandma Stage's Peach Farm

This logo and brand was created for a local business called Grandma Stages Peach Farm located in North East, Pennsylvania. A client gave their insight on how the logo and brand should look. I created many different logos, decided on the color palette, and chose the typography. With the help of the client, the final logo was decided on and is currently being used.

Adobe Illustrator/InDesign





**THE ME PROGRAM INCLUDES:**

- Understanding and practice of the spirituality and charism of Mercy, offered in a way that welcomes the perspectives and gifts of students from diverse spiritual backgrounds
- Knowledge of Catherine McAuley, Frances Warde, Borgla Egan and the Sisters of Mercy and their rich history
- An emphasis on highlights in the history of Mercyhurst College/University
- An introduction to the Catholic Intellectual Tradition and Catholic Social Teachings
- Opportunities to participate in and better understand the Mercy life and mission and how the Sisters remain active in Erie, nationally and globally
- Opportunities for leadership in creating a mission community alongside employee Emissaries, collaboration with the Sisters, retreat times, and (of course) recreation as a university community
- A commitment and blessing ceremony



**The Student ME Vision**

A program which strengthens student engagement in the Mercy heritage, charism and mission and the university's Catholic identity.

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**em-is-sar-y**  
'ema ,serē/  
noun  
a person sent on a special mission, usually as a diplomatic representative.

To sign up, contact  
Bethany Woods at [bwoods@mercyhurst.edu](mailto:bwoods@mercyhurst.edu) or  
use new link needs to be inserted here





**The Student Mercy Emissary Program of MERCYHURST UNIVERSITY**

The Mission and Spirit of the Sisters of Mercy is not just history; It is alive and well! It is our responsibility and privilege to know it, embrace it, and share the gifts of this Mercy charism with Mercyhurst University and the wider community.

**ME PROGRAM GOALS:**

- To empower students as guardians of Mercy and Catholic Social Teaching
- To develop and embody a whole new understanding of the Mercy mission
- To strengthen your connection to Mercyhurst, our history, and the Catholic intellectual tradition
- To foster humble leadership in service of Mercy

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**What the ME Program is NOT**

- Proselytizing the Catholic faith (or any faith tradition)
- An elite or exclusionary program
- An opportunity to grow your resume
- A prerequisite to get into another organization

**2020-2021 Student ME Trainings**

Each of our six training sessions is offered twice for your convenience.

- 1

*Overview of the ME Program; From Eire to Erie*

Sunday, Nov. 8 from 8:00-9:30 p.m. (Zoom) or Monday, Nov. 9 from 3:00-4:30 p.m. (location tbd)
- 2

*Mother Borgla Egan and Foundations of MU; Historical Highlights in the Growth of Mercyhurst*

Sunday, Dec. 13 from 8:00-9:30 p.m. (Zoom) or Monday, Dec. 14 from 3:00-4:30 p.m. (Zoom)
- 3

*The Catholic Intellectual Tradition and Catholic Higher Education*

Sunday, Jan. 10 from 8:00-9:30 p.m. (Zoom) or Monday, Jan. 11 from 3:00-4:30 p.m. (Zoom)
- 4

*Catholic Social Teaching*


Sunday, Feb. 7 from 8:00-9:30 p.m. (Zoom) or Monday, Feb. 8 from 3:00-4:30 p.m. (location tbd)
- 5

*Current Works and Services of the Sisters of Mercy*

Sunday, March 7 from 8:00-9:30 p.m. (Zoom) or Monday, March 8 from 3:00-4:30 p.m. (location tbd)
- 6

*Mercy Spirituality Retreat*

Sunday, April 11 from Noon Until 4:00 p.m. (location TBD) or online Zoom retreat



## Student Emissary

One of my professors reached out to me and asked if I could create a brochure for the Mercyhurst Student Emissary. I had a weekend to create a visually appealing brochure that was Mercyhurst branded. This brochure was used on campus to promote and inform about the Student Emissary program.

**Adobe InDesign**





## ABOUT THE MAJOR

Forensic Science incorporates natural, physical, and social sciences into multidisciplinary investigations of matters related to law and society.

From locating, documenting, and collecting physical evidence at crime scene to interpreting evidence in a laboratory, forensic scientists are engaged across the spectrum of criminalistics and medicolegal-based investigations.



As an Applied Forensic Science major at Mercyhurst University, you will have the unique opportunity to experience a curriculum focused on state-of-the-art techniques in forensic science and crime scene recovery in the classroom while engaging in hands-on, practical opportunities to enhance your skills in the field and laboratory settings.

## CONTACT INFORMATION

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## APPLIED FORENSIC SCIENCES



MERCYHURST UNIVERSITY

## CONCENTRATIONS

### APPLIED FORENSIC SCIENCES: CRIMINALISTICS/FORENSIC BIOLOGY CONCENTRATION

Criminalists locate, document, preserve, analyze, interpret, and testify with respect to the significance of physical evidence. Forensic biologists apply life science disciplines to legal investigations including genetics, entomology, microbiology, ecology, and botany. As a Criminalistics/Forensic Biology Concentration student in the Department of Applied Forensic Sciences Program at Mercyhurst University, you will receive the knowledge and skills necessary to prepare you for advanced training in areas such as criminalistics or DNA analysis and as a trainee in a forensic science laboratory.

**Academic highlights for this concentration include:**

- FRSC150/151: Introduction to Forensic Science (lecture and lab)
- FRSC242/243: Criminalistics 1 (lecture and lab)
- FRSC340: Physical Evidence and the Law
- FRSC450: Science Issues in Forensic Science
- CHEM242/243: Organic Chemistry II (lecture and lab)
- BIO310/311: Genetics (lecture and lab)
- BIO370/371: Cellular Biochemistry (lecture and lab)

### APPLIED FORENSIC SCIENCES: FORENSIC ANTHROPOLOGY CONCENTRATION

Forensic Anthropologists comprehensively analyze human skeletal remains from a variety of forensic settings, ranging from surface scatters to mass fatalities. As one of the few undergraduate Forensic Anthropology programs in the United States, students will receive hands-on training in human osteology, post-mortem taphonomic alteration, and metric and non-metric analysis of human remains using the department's impressive skeletal collection available at the campus's Ted Rathbun Forensic Anthropology Laboratory.

**Academic highlights for this concentration include:**

- FRSC150/151: Introduction to Forensic Science (lecture and lab)
- ANTH242: Forensic Anthropology
- ANTH250: Zooarchaeology
- ANTH 326/327: Human Osteology (lecture and lab)
- ANTH333/334: Human Skeletal Biology (lecture and lab)
- FRSC390/391: Crime Scene

### APPLIED FORENSIC SCIENCES: FORENSIC CHEMISTRY CONCENTRATION

Forensic Chemists identify, analyze, and characterize physical and biological evidence as part of the processing of a crime scene. From performing toxicology screens to determine drug-use status to assessing accelerant type at an arson scene, Forensic Chemists rely heavily upon their strong academic foundation in the natural sciences to assist law enforcement personnel.

**Academic highlights for this concentration include:**

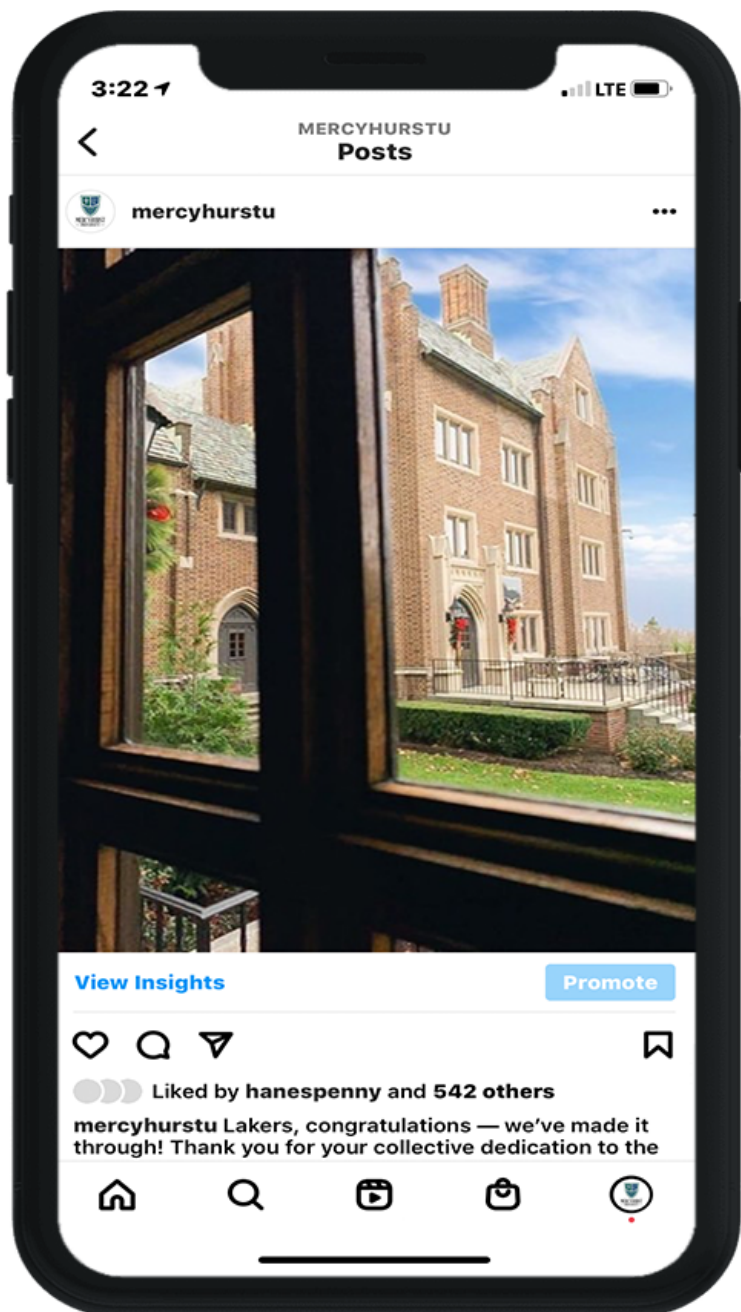
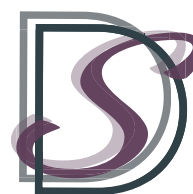
- FRSC150/151: Introduction to Forensic Science (lecture and lab)
- FRSC242/243: Criminalistics 1 (lecture and lab)
- FRSC340: Physical Evidence and the Law
- CHEM242/243: Organic Chemistry II (lecture and lab)
- CHEM331/332: Biochemistry I (lecture and lab)
- CHEM333/334: Instrumental Analysis (lecture and lab)
- CHEM335/336: Spectral Interpretation (lecture and lab)

## Forensic Science Department

This brochure for the Mercyhurst Forensic Science Department was created with a group. We worked together to create a clean looking design and layout that best represented the forensic science department.

Adobe InDesign



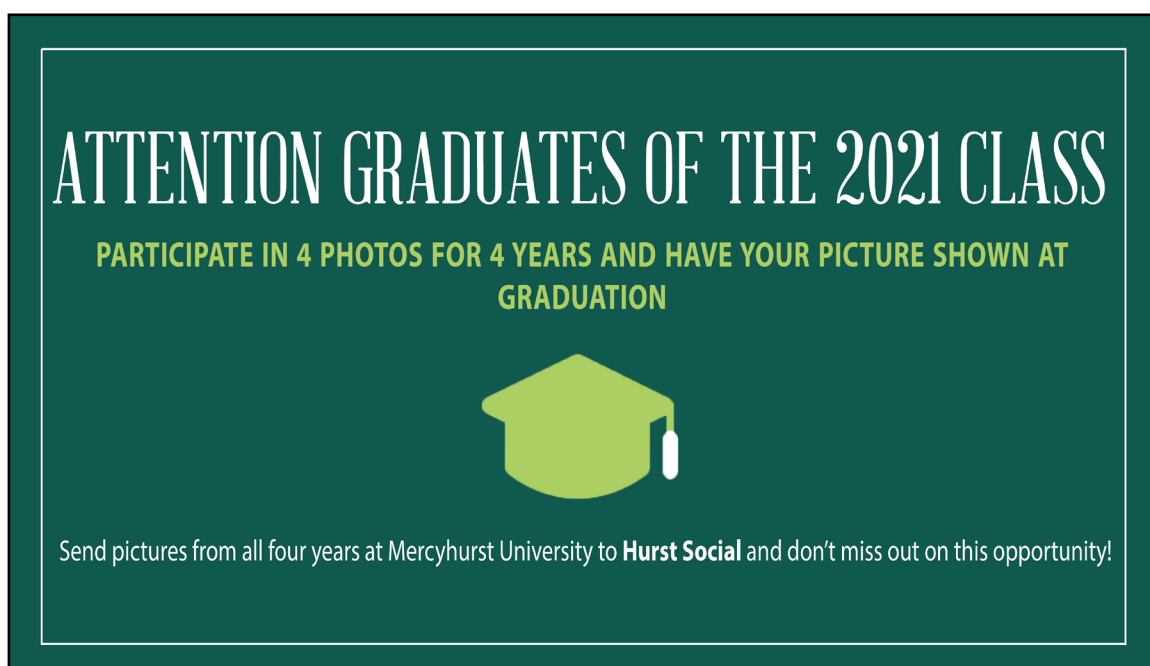


## Student Communications Team

A job I have is working for the Student Communication Team on campus. For this job, I create content for social media platforms such as Instagram, Facebook, and Twitter. Some of the content includes stories and posts made using Adobe Creative Cloud and Canva. In addition to creating posts, I also create stickers, gifs, and animations.

### Digital Media





## Student Communications Team

Working for the Student Communications Team has provided me with branding, photography, and graphic design experience.

Digital Media





## Contact Me



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