



Graphic Design  
Integrated Media and Strategic Communication

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**Profile:** A passionate leader committed to using my experience in graphic design, digital media and communication to connect with others and problem solve.

**Education:**

Mercyhurst University, Erie PA  
GPA: 3.9 Graduated Fall 2022  
Bachelor of Arts, Graphic Design  
Bachelor of Arts, Integrated Media and Strategic Communication

**Skills:**

**Design:** Acrobat , Adobe Audition Adobe XD, Bootstrap, CrowdRiff, DreamWeaver,File Zilla, Illustrator,InDesign, Lightroom, Mail Chimp, Photoshop, Premiere Pro, Silverstripe,WordPress

**Office:** Asana, Microsoft Office

**Multimedia:** Digital Marketing, Journalism, Public Relations, Writing,

**Social Media:** Facebook ,Instagram, Loomly, Meta Business Suite, Sprout Social, TikTok, Twitter

**Studio Art:** Drawing, Painting, Photography

**Work Experience:**

**Erie Sports Commission**

Events and Marketing Manager  
February 2024-Present

Responsible for all marketing efforts such as branding, external marketing, communications, public relations and social media.

Hired and supervised spring, summer and fall interns. Supported and marketed over 80 events annually.

Oversaw Marketing for Lake Erie Cyclefest 2024, which resulted in a 10% increase of paid registration.

**Walt Disney Company**

Disney Photo Imaging Intern Fall 2023

Photographed high quality pictures of guests in the parks along with assisting in sales and marketing.

**Mercyhurst Student Communication Team**

2020-2022

Created interactive content which increased student involvement.

Designed graphics, planned social media posts, photographed campus, and wrote content to promote the university.

**City of Erie : Marketing Specialist Intern**

March - Sept. 2022

Designed city branded layouts for graphic design projects.

Assisted in planning and marketing the region's largest event, CelebrateErie, which resulted in over 100,000 attendees.

Managed, promoted, and organized the ChalkWalk at CelebrateErie. As a result, 40 artists and sponsors participated with an increase in attendance.

**Erie BayHawks, Erie SeaWolves, Erie Otters**

Game Night Staff

**Honors and Awards:**

Mercyhurst Dean's List (2018,2019,2020,2021,2022)

Phi Eta Sigma Honors Society

Google Analytic Certified

**Volunteer:**

**Belle Valley Elementary School:**

Painted blacktop and windows. 2023

**Mercyhurst Website Wireframe:**

Designed website layout for Ridge College. 2022

**Lumen:**

Created and designed Mercyhurst's art magazine by choosing the layout, color, and typography. 2022

**Diehl Elementary School:**

Painted mural. 2021

**Pennsylvania State Police:**

Chalk and paint mural. 2020, 2021

**Mercyhurst Brochures:**

Designed Student Emissary Program and Forensic Science Department brochures. 2020

**Freelance:**

*Grandma Stage's Peach Farm:*

Created a brand identity, logo, and business cards leading to a successful business. 2021

*For the Love of Honey:* Created brand, logo, and packaging that increased sales . 2020

**Activities:** Edited and wrote articles for the student newspaper, *The Merciad*.

(Sports Editor: Spring 2021- Fall 2022)